



## DANIEL SEIDENEDER (REGISSEUR)

Born in 1978 in southern Germany

Daniel studied media design in Mainz (Germany). Additionally he completed his education with a Master of Arts in 2012. Numerous short films, interactive projects, commercials and corporate films have been directed by Daniel. He has been working as a freelance author and director since 2007, and is based in Frankfurt and Munich.

### GENRES:

Viral/Interactive, Short films, Commercials, Image/Corporate, TV design

### FILMOGRAPHY (SELECTION)

- 2020 Aldi Jackpot // Commercial // Director
- 2020 Die Möglichmacher // Commercial // Director
- 2020 ZDF Liebe Jetzt // Commercial // Director
- 2020 Milupa 100 Jahre // Commercial // Director
- 2019 Aptamil // Commercial // Director
- 2019 EKFS // Commercial // Director
- 2019 Platinum Fleischküche // Commercial // Director
- 2018 KIA e Niro // Commercial // Director
- 2018 Chevrolet Corvette Lemans 2018 // Commercial // Director
- 2016 Master Card // Commercial // Director
- 2015 Bosch International CES 2016 // Commercial // Director
- 2015 ZDF Neo Böhmenmann - Gummizelle // Commercial // Director
- 2015 Sixt Airport (7 films) // Commercial // Director
- 2015 Yello Gas, Sumo, Clown // Commercial // Director
- 2015 Platinum - Qualitätskontrolle // Commercial // Director
- 2015 Yello Strom, Geisterjäger, Raketenmann, Tattoo // Commercial // Director
- 2015 Milupa Nutricia - Aptamil // Commercial // Director
- 2015 ZDF - Audia Cup 2015 (Trailer) // Commercial // Director
- 2015 Sixt - Recruiting Rap // Commercial // Director
- 2015 Milupa, Wohlfühlen beginnt in Babys Bäuchlein // Commercial // Director
- 2015 Commerzbank, Aprilscherz. Cash-App // Commercial // Director



MANAGEMENT

- 2014 Volkswagen - DWA Faces // Commercial // Werbefilm
- 2014 ZDF Neo // Station Ids // Director
- 2014 ZDF Neo - Jan Böhmermann, Dinner for One // Commercial // Director
- 2014 Husqvana // Image // Director, DoP
- 2014 VW // Image // Director, Konzept
- 2014 ZDF Neo // Station Ids // Director
- 2013 KTM 1290 Super Duke // Director, DoP
- 2013 FAZ // Commercial // Director
- 2013 Grandma's Dilemma // Shortfilm // Script, Director, DoP
- 2012 Fraport AG // Security // Imagefilm // Director
- 2012 Junkies on a Budget // Competition international // Director, DoP
- 2011 Bosch – IXO // Interactive // Director, Script
- 2011 Schirn – Cyclops // Commercial // Director, Script
- 2011 Boehringer Ingelheim // Commercial // Director, Script
- 2011 Rette sich wer kann // Short film // Director, Script
- 2011 Hurdy Gurdy // Experimental short // Director, Script
- 2005 Truck Stop Grill // Short film // Director, Script

#### CLIENTS

ZDF, ARTE, ZDF NEO, SAT1, Bosch, Mercedes Benz, Opel, Volkswagen, AXA, ADIDAS, Boehringer Ingelheim, DANONE, Rotkäppchen, Mumm, Nintendo, RED Bull, FAZ, KTM, BMW, FRAPORT, Aptamil, Commerzbank, Deutsche Bank, Media Markt, Roller, Wirtschaftsministerium RLP, Hertie Stiftung, Schott, BUND Naturschutz, JOST HURLER, HUGO BOSS, Telekom, Illbruck Elements, Schirn Kunsthalle, Panasonic, Deutsche Tourismus Zentrale, Entwicklungsagentur RLP, Universal Music, VW

#### AGENCIES

Jung von Matt, Nerd Communication, Scholz & Volkmer, Publicis, McCann World Group, Neue Digitale, Razorfish, KMF, Visual Catering, Quadrolux, Wirz Schweiz, Euro SCG Worldwide, Wolf und Motoori Communication, Ogilvy & Mather, Destillery, Acht Imagin, Interone GMBH, Kornvaald, KISKA, ACRE, Heimoto AG, Fischer Appelt, Pixomondo, Chimney Germany, Geometry Global

#### AWARDS (SELECTION)

Daniels work has been screened at more than 500 national and international festivals.

Art Directors Club Award, Red Dot Communication Design, German Design Award, 2 x Otto Car Silver, Grand Prix Victoria, Golden Award Montreux, New York Festival, The Mobius Awards, 5 x World Media Festival Gold, Advertising Film Festival Spotlight- Silver, International Automotive Advertising Award, 5 x Eyes and Ears Award, DDC Deutscher Designer Club, Goldener Spatz, Hans W. Geissendörfer Preis, SKODA Short Film Award, 3 x Design Preis RLP, "Next Generation" German Films, Shortlist Deutscher Werbefilmpreis, Shortlist Cannes Young Director Award, 2 x Shortlist ADC

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